

## Google Data Studio

Duration 1 Day

### Overview

Google Data Studio is the reporting service for power users. It is a new data visualisation tool to dive into data and dashboard for the reporting of Google Analytics. The data widgets feature in Data Studio is distinguished by their variety, customisation options, live data and interactive controls of filter bars and sorting strategies. Data studio associated with data sources are Google analytics, AdWords, Search Console, Sheets, YouTube and other Google Data sources.

This 1-day course will teach delegates about Google Data Studio and its essential functions. In the initial stage of this course, delegates will gain an understanding of how to connect data, build impactful reports, and collaborate with other users. They will acquire the skill of insights and analyse the data rapidly. From this course, they will get a complete understanding of the Data studio and its functionality as well as making the reports from the data sources.

During this course, delegates will gain knowledge of how to use Google Data Studio as marketers, business owners, agencies, and data analysts to obtain agility fast insights data. On course completion, delegates will be able to rapidly insight the datasheet and build impressive data visualisations from the complex data in minimum time with Google Studio.

### Prerequisites

There are no formal prerequisites for this course. It will be beneficial if delegates have basic knowledge of Google data analytics and other Google Products.

### Audience

This course is designed for anyone who wants to analyse data. This course is ideal for:

- Online Marketer
- Product Analyst
- Data Analyst
- Product Owners or Manager
- Google Technology Learner who wants to improve or update their skills.

### Course Outline

#### Google Data Studio Training Course Outline

This course outline is designed to provide complete knowledge of Google Data Studio to analyse the data and improve the analyst skills to build impressive and compelling data visualisations and get the insight vision for analysing the data. Start your Google Data Studio Training journey from:

#### Module 1: Introduction to Google Data Studio

- Google Data Studio Overview
- Working of Data Studio
- Features of Data Studio
- Access control

## Module 2: Navigate Data Studio

- Understand the Data Studio Home page
- Introduction to Data Source
- Connect the Sample Data
- Data Report Overview
- Report Edit Mode

## Module 3: Create a Report in Google Data Studio

- Connect Data for Report
- Create a New Report and Add Charts
- Add and Configure Report Controls
- Share the Reports

## Module 4: Format and Design Reports

- Understand the Format of Reports
- Design Reports
- Data Visualisation Overview
- Create and Report Templates