

Google Data Studio

Duration 4 Days

Course Outline

What you'll learn

- The Introduction to Data Studio online course teaches marketers, business owners, agencies, and data analysts how to visualize data online to gain insights. You'll learn how to connect your data, create impactful reports, and collaborate with teammates. You'll gain the knowledge and tools you need to design compelling reports to share with different stakeholders.

Requirements

- You should be familiar with basic web service and API development
- If you would like to use OAuth in a Mobile App, you should know how to develop for the respective platform. Mobile App Development is not covered in this course.

Who should attend

- This course is for beginners in API Security and OAuth.
- This course is not for you, if you already know the four basic OAuth flows and how they are used.

• Unit 1: Welcome to Data Studio

- Lesson 1: Data Studio overview
- Lesson 2: How Data Studio works
- Lesson 3: Access controls

• Unit 2: Navigate Data Studio

- Lesson 1: Data Studio Home page
- Lesson 2: Data source overview
- Lesson 3: Report overview
- Lesson 4: Report edit mode overview

• Unit 3: Build your first report

- Lesson 1: Connect Data
- Lesson 2: Create a new report and add charts
- Lesson 3: Add and configure report controls
- Lesson 4: Share reports with others

• Unit 4: Format and Design Reports

- Lesson 1: Data visualization basics
- Lesson 2: Create and use report templates